

# Lorena Elizabeth Moreno Enriquez

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## Education

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| <b>Tufts University</b><br>PhD in Economics and Public Policy                                                       | Expected: 2028 |
| <b>London School of Economics and Political Science</b><br>MSc in Social Research Methods (with Distinction)        | 2016           |
| <b>Latin-American Faculty of Social Sciences (FLACSO)</b><br>MSc in Economics with a minor in Development Economics | 2015           |
| <b>Pontifical Catholic University of Ecuador</b><br>B.Sc. in Economics                                              | 2012           |

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## Work Experience

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| <b>LSMS Survey Innovation Fellow</b> , The World Bank<br>Development Data Group. Analysis of discrete choice experiment data on childcare demand, including willingness-to-pay estimation and preference heterogeneity.<br>Supervisors: Amparo Palacios-Lopez and Ivette Contreras.                                                        | <i>Aug 2026 – Present</i>  |
| <b>Research Intern</b> , Inter-American Development Bank (IDB)<br>Support to the Knowledge Agenda in the Andean Region, including research on the socioeconomic impacts of mining. Supervisor: Osmel Manzano. Washington, DC.                                                                                                              | <i>Jun 2026 – Aug 2026</i> |
| <b>Teaching Assistant</b> , Harvard University<br>Prof. Raj Chetty and Gregory Bruich: Using Big Data to Solve Economic and Social Problems (ECON 50)                                                                                                                                                                                      | <i>Jan 2026 – May 2026</i> |
| <b>Teaching Assistant</b> , Tufts University<br>Prof. Margaret McMillan: Topics in Economic Development                                                                                                                                                                                                                                    | <i>Sep 2024 – Dec 2025</i> |
| <b>Teaching Assistant</b> , Cornell University<br>Prof. Jenny Aker: Impact Evaluation for Development (GDEV 330)                                                                                                                                                                                                                           | <i>Sep 2025 – Dec 2025</i> |
| <b>Research Assistant</b> , Fletcher School<br>Prof. Jenny Aker: The Drivers of Farmer-Herder Conflicts in Sahel                                                                                                                                                                                                                           | <i>Jun 2025 – Sep 2025</i> |
| <b>Research Assistant</b> , Tufts University<br>Prof. Sally Zhang: Forced displacement and resettlement of Jewish refugees in Shanghai during WWII<br>Prof. Melissa McInerney: Supplemental Medicare insurance for individuals with probable dementia                                                                                      | <i>Jan 2025 – Dec 2025</i> |
| <b>Consultant</b> , The World Bank<br>Conducted administrative records matching and RCT evaluation                                                                                                                                                                                                                                         | <i>Aug 2024 – Sep 2024</i> |
| <b>Research Assistant</b> , Tufts University<br>Prof. Margaret McMillan: Industrial Zones and Private Formal Sector Job Creation in Vietnam                                                                                                                                                                                                | <i>Oct 2023 – May 2024</i> |
| <b>Grader</b> , Tufts University<br>Prof. Ursina Schaefer: EC 0015 Basic Econometrics                                                                                                                                                                                                                                                      | <i>Sep 2023 – Dec 2023</i> |
| <b>Research Analysis Coordinator</b> , National Institute of Statistics of Ecuador (INEC)<br>Led analytical publications from INEC's Research Agenda;<br>managed administrative records-based Labor and Business Dynamics Laboratory                                                                                                       | <i>Jun 2021 – May 2023</i> |
| <b>Programme Assistant</b> , World Food Programme<br>Compiled and analyzed beneficiary transactions for a COVID-19 food voucher program                                                                                                                                                                                                    | <i>Jan 2021 – Mar 2021</i> |
| <b>Consultant - Impact Evaluation Specialist</b> , World Bank and SENESCYT<br>Designed experimental evaluations of computer-assisted remediation (ALEKS) and immersive technology (ACTIVAR) programs                                                                                                                                       | <i>Jun 2020 – Jun 2021</i> |
| <b>Director of Innovation in Metrics and Methodologies</b> , INEC<br>Led the design and improvement of household survey instruments, including the drinking-water module integrated into the health surveys and several child development modules;<br>developed new metrics and managed the Social Laboratory using administrative records | <i>Nov 2016 – Jul 2020</i> |
| <b>Methodology Innovation Senior Analyst</b> , INEC<br>Innovated metrics and methodologies in economic and sociodemographic topics.                                                                                                                                                                                                        | <i>Aug 2014 – Jul 2015</i> |

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## Publications

- McInerney, M., Moreno, L., & Mellor, J. M. (2026). *Supplemental Medicare Insurance Coverage for Older Adults with Probable Dementia*. NBER Working Paper No. 35606.
- Brunori, P., del Pozo, D., Jara, H. X., & Moreno, L. (2026). *Mapping mobility and opportunity: how place, gender, and ethnicity shape economic outcomes in Ecuador*. *WIDER Working Paper Series*, wp-2026-30.
- Jara, H. X., Montesdeoca, L., Colmenarez, M. G., & Moreno, L. (2025). *Two decades of tax-benefit reforms in Ecuador: How much have they contributed to poverty and inequality reduction?* *World Development*, 190, 106976.
- Del Pozo, D., & Moreno, L. (2024). *Intergenerational Mobility in Ecuador: A First Approach*. Working Paper No. 19, INEC.
- Jara, H. X. (ed.), Montesdeoca Espín, L., Colmenarez, M. G., & Moreno, L. (2024). *El efecto de los impuestos directos y las transferencias monetarias sobre la pobreza y la desigualdad en Ecuador*. In H. X. Jara, A. Mideros Mora, & M. G. Palacio (Eds.), *Política social y distribución de ingresos en América Latina* (pp. 286–325).
- Moreno, L., Pozo, M., Vancraeynest, K., Bain, R., Palacios, J., & Jácome, F. (2020). *Integrating water-quality analysis in national household surveys: Water and sanitation sector learnings of Ecuador*. *NPJ Clean Water*.
- García, N., Moreno, L., & Viteri, J. (2018). *Propuesta metodológica para la Construcción de Medidas de Bienestar en el Ecuador*. Working Paper, INEC.
- Moreno, L., Serrano, J., Serrano, M., Villacreses, D., & Viteri, J. (2018). *La Escala de Experiencia de Inseguridad Alimentaria FIES en Ecuador: discusión metodológica*. *Journal of Statistics and Methodologies*, 4.
- Moreno, L. (2017). *Assessing the Effect of Conditional Cash Transfers in Children Chronic Stunting: The Human Development Bonus in Ecuador*. *Analitika*, 13, 83–131.
- Moreno, L., Pozo, M., & Serrano, J. (2017). *Diagnóstico de los indicadores ODS de Agua, Saneamiento e Higiene en Ecuador*. In *Indicadores ODS de Agua, Saneamiento e Higiene en Ecuador*, INEC & World Bank.
- Molina, A., Cabrera, E., Moreno, L., Sharman, M. A., & Cuevas, F. (2015b). *Mapa de Pobreza y Desigualdad por Consumo. Ecuador 2014*. INEC & World Bank.
- Molina, A., Cabrera, E., Moreno, L., Sharman, M. A., & Cuevas, F. (2015a). *Análisis geográfico de la pobreza por consumo Ecuador: Más allá de las provincias*. In *Reporte de Pobreza y Desigualdad*, INEC & World Bank.
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## Graduate Field Courses

- Experimental Economics (EC 2040), Prof. B. Enke, Harvard University
  - Microeconomics of Development (EC 2360), Prof. E. Breza, Harvard University
  - Health Economics (EC 2465), Prof. D. Cutler, Harvard University
  - Economics of Disease and Health (SUP-518), Prof. M. Alsan, Harvard Kennedy School
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## Conference Presentations

- **Unsafe Waters: The Hidden Costs of Seasonal Drinking Water Contamination in Ecuador**. NEUDC 2025, Tufts University, November 8–9, 2025; Brown University Economics PhD Conference, May 2, 2025.
  - **Intergenerational Mobility in Ecuador: A First Approach**. Eleventh ECINEQ Conference, Washington, DC, July 9–11, 2025; 5th International Conference on Development Economics, Paris Nanterre, July 24, 2025; Third Annual Conference of the Ecuadorian Economic Association (AEE), Quito, June 4–6, 2025.
  - **Early Life in Lockdown: Pandemic-Driven Caregiver Practices and Child Stunting**. Economics of Childhood Nutrition Workshop, June 26–27, 2024.
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## Relevant Training

- Summer School on Socioeconomic Mobility and Opportunity, UC Stone Center & Universidad Icesi, Cali, Colombia, August 2026 (accepted; attending)
  - BREAD-IGC Virtual PhD Course on Social Protection, Fall 2025
  - Summer School in Experimental Economics, Prof. John List, University of Chicago, August 2024 (online)
  - Bayesian Small Area Estimation using R and STAN, ECLAC, August 2022
  - Network Analysis, Emory University, June 2022
  - Theory and methods for multidimensional poverty measurement, Bristol University, December 2021
  - Machine Learning in R, INEC, November 2021
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## Fellowships

**Graduate Institute for Teaching (GIFT) Fellowship**, Tufts University (May-June 2025): Intensive pedagogy preparation and mentored co-teaching experience

## Technical Skills

- Advanced: Stata, R, LaTeX, QGIS, ArcGIS
- Intermediate: Python, MATLAB, SPSS, NVIVO, ATLAS.ti
- Survey tools: SurveyCTO

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## References

- **Professor Jenny C. Aker** (Dissertation Chair)  
Professor of Development Economics  
Cornell University/ Tufts University  
jennaker@hotmail.com
- **Professor Margaret S. McMillan**  
Director, Economics and Public Policy PhD Program  
Tufts University  
margaret.mcmillan@tufts.edu
- **PhD Ciro Avitabile**  
Senior Economist  
World Bank Group  
cavitabile@worldbank.org
- **Professor Gregory Bruich**  
Department of Economics  
Harvard University  
gbruich@fas.harvard.edu